



اتحاد المصارف العربية
Union of Arab Banks



**HYBRID
FORUM**

BEST PRACTICES FOR SUSTAINABLE GROWTH IN INDUSTRY 4.0 – ERA : FACING THE GLOBAL PANDEMIC

21 – 22 JANUARY 2021

UNION OF ARAB CHAMBERS PREMISES, BEIRUT – LEBANON



BEST PRACTICES FOR SUSTAINABLE GROWTH IN INDUSTRY 4.0 – ERA

BACKGROUND

As the pandemic has pushed the world in the greatest depression in history, the only possible rescue is leveraging on Industry 4.0's technologies to alleviate the impact of the pandemic and pave the way for economic growth, despite the challenges and the interrupted global supply chain ... and no wonder whether we can have instead a global virtual supply chain.

As a follow up of the November 2019 ABIC and WEIF event in Bahrain, the Union of Arab Banks, in cooperation with the Union of Arab Chambers, is organizing a hybrid forum on: "The best practices for sustainable growth in Industry 4.0 Era: Facing the World Pandemic", which will be held on 21st & 22nd of January 2021. This forum will be an opportunity to share knowledge about the latest industrial revolution technologies, innovation ecosystems, government initiatives and their role in alleviating the repercussions impact of the pandemic and ensure sustainable growth.

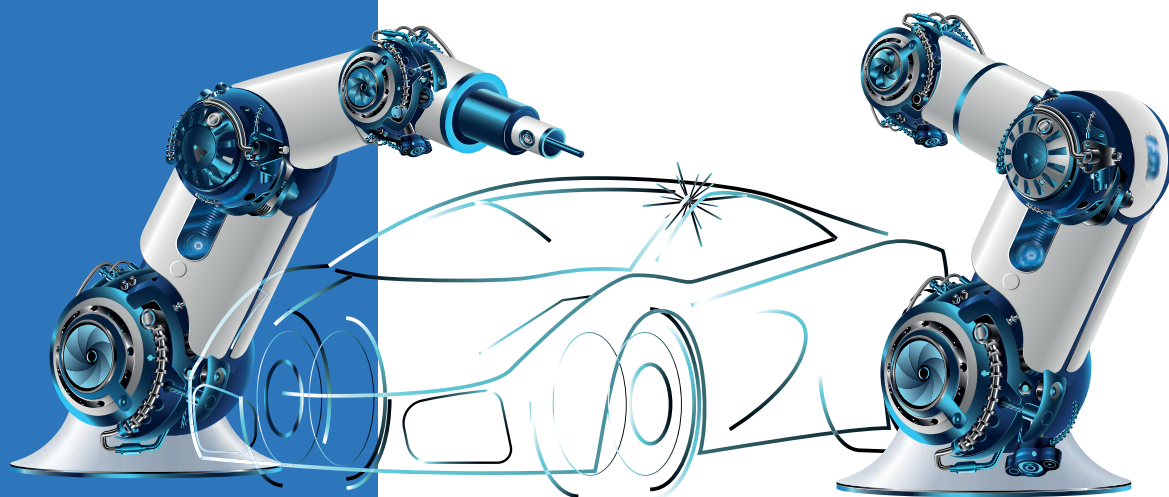
This event addresses big issues surrounding the role of fourth industrial revolution technologies in tackling major societal challenges facing the world – the pandemic and economic downturn. It raises the big question of whether technology is the solution or part of the problem.

It will shed light on latest technologies transforming key sectors such as finance, healthcare, global supply chain and education. It will important issues such as the rate at which the human labor is threatened by the technological achievements, and the jobs that are more at risk due to automation, in addition to the unpredictable consequences of the technological progress such as the social inequality gap widening.

The forum tackles the sensitive issue of policy and governance of technologies and shed light on latest policies newly introduced for various fourth industrial revolution technologies, innovation policies and models, and how to build the ideal digital ecosystem.

The forum will have 4 tracks:

- Societal Challenges
- The impact of Industry 4.0 and its manifestation on Arab Banking sector
- Benchmarks and Best Practices
- Policies



OBJECTIVES

- Obtain an understanding of strategies and techniques to leverage on Industry 4.0 technologies in facing the pandemic and the economic downturn.
- Assess your efforts in catching up with Industry 4.0 opportunities and challenges in comparison to your competitors.
- Know about the breakthrough technologies behind the digital transformation.
- Select the best investment opportunities in the realm of the digital transformation.

TOPICS OF DISCUSSION

- Socioeconomic development: banking, Trade & Investment, and the SDGs in Industry 4.0
 - Efforts on sustainable banking innovations: entrepreneurs can innovate in downturn
 - The amount and sense of Industry 4.0 Startups: Emerging investment diversification opportunities for bankers
 - Achieving regulatory agility with Industry 4.0 technologies
 - Cross-industry collaboration for growth: the “ecosystem of ecosystems” thinking
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TARGETED PARTICIPANTS

- Leading investors, financial institutions and banks
- Arab Chamber & Federations of Arab Chambers
- Arab – Foreign Joint Chambers of Commerce
- Decision makers and policy makers to legislate a framework for Industry 4.0
- Employees who wish to raise their technical competencies and digital skills
- Financial institutions and financing agencies operating on the national and global levels

THE OPPORTUNITY

WHY YOU CAN NOT AFFORD TO MISS THIS EVENT

- Get an in-depth overview of Industry 4.0 latest development
- Plan for sustainable growth
- Address the pandemic challenges
- Counteract the economic downturn
- Meet the experts in the field
- Exchange knowledge
- Get new perspectives from industry leaders, investors, government authorities
- Discover new tips, tactics and strategies
- Take advantage of the digital transformation
- Sharpen your technical skills
- Learn how Industry 4.0 technologies can sustain growth
- Learn how Industry 4.0 technologies can address challenges of the pandemic
- Network with your peers and meet new expert colleagues
- Grab your chance to get your questions answered

HOW TO PARTICIPATE

- Attend
Attend as world class participant
- Speak
Put yourself on podium - The forum hears from industry, investors, financial, government, diplomats, and technology leaders.
- Sponsor
Position yourself as a leader in Industry 4.0 and network with your peers and prospects in various sectors looking for knowledge and expert advice.